



crush

SNOW SYRUPS



shave

With the choices available from Paragon, you don't have to go anywhere else for your snow product needs. Premium, Standard, and Sugar-free flavors.

Motla Snow Syrups.

Our new line of PREMIUM quality snow syrups offers your customer the highest quality product available.

Formulated for sno-cone and shaved ice products.



Motla—an Eskimo word for "snow in the mouth"



Finest taste around —uses natural ingredients and pure cane sugar. No saccharin or corn syrups which are found in lower grade products.

Concentrate and RTU—save money and mix your own syrup from concentrates or go for convenience with RTU.

Multiple Sizes—Gallons, quarts, pints. Whatever size you customer wants, you now have it.

Labels are important. Many concession locations display their bottles and they represent an important part of attracting customers.

Many manufacturers ignore the label and offer boring, unattractive options. We spent a lot of time coming up with our new brand name; Motla, and in designing the label itself. It is fun and bright to attract attention. *Another little difference to give you the edge with Paragon product.*

Motla Choices

Concentrates (C). Our concentrates come in 16 oz measured squirt bottles. Each bottle makes 4 gallons of RTU. Just add sugar and water. Full mixing instructions on each bottle.

Pints (P). Our pint-sized RTU bottles are prepackaged in 6-pack sleeves, providing 96 oz of great flavor variety. Each sleeve has 6 flavors. *Perfect for home users, parties, and rental sales.* There are three 6-pack choices (buy by the sleeve or case):

- Pack A—Tigers Blood, Blue Raspberry, Strawberry, Wild Cherry, Grape, and Orange
- Pack B—Watermelon, Banana, Red Raspberry, Bubblegum, Sour Grape, and Green Apple
- Pack C—Peach, Root Beer, Hawaiian Tropic, Bug Juice, Lemon Lime, and Blueberry



PARAGON
manufactured fun

Quarts (Q). Our RTU quart bottles come with a flip-top lid for easy pouring built right in.

Gallons (G). Our RTU gallons are perfect for refilling or use our syrup pumps for direct dispensing.

Regular Premium (RP). Only cane sugar, no saccharin or corn syrup.

Sugar-free Premium (SF). Six flavors in a special splenda mix for awesome low-calorie taste.

Crush Standard (S). Our economy syrup uses saccharin and artificial flavors to lower the cost. Serving cost is between 1– 3 cents less than Motla premium.

Flavors and Availability

	C	P	Q	G	SF	RP	S
1. Tigers Blood.....	X	X	X	X	X	X	
2. Blue Raspberry.....	X	X	X	X		X	X
3. Fresh Strawberry.....	X	X	X	X	X	X	X
4. Wild Cherry.....	X	X	X	X		X	X
5. Watermelon.....	X	X	X	X		X	
6. Grape.....	X	X	X	X	X	X	X
7. Banana.....	X	X	X	X		X	
8. Lemon Lime.....	X	X	X	X	X	X	
9. Red Raspberry.....	X	X	X	X		X	X
10. Pink Bubblegum.....	X	X	X	X		X	X
11. Green Apple.....	X	X	X	X		X	X
12. Sour Grape.....	X	X	X	X		X	
13. Pina Colada.....	X		X	X		X	
14. Pink Lemon Sour.....	X		X	X		X	
15. Black Cherry.....	X		X	X		X	
16. Cotton Candy.....	X		X	X		X	
17. Peach.....	X	X	X	X		X	
18. Blueberry.....	X	X	X	X		X	
19. Root Beer.....	X	X	X	X		X	X
20. Margarita.....	X	X	X	X		X	
21. Hawaiian Tropic.....	X	X	X	X		X	
22. French Vanilla.....	X		X	X		X	
23. Bug Juice.....	X	X	X	X		X	
24. Mai Tai.....	X		X	X		X	
25. Orange.....	X	X	X	X	X	X	X
26. Pink Champagne.....	X		X	X		X	
27. Cherry.....					X		X
28. Lime.....							X
29. Lemon.....							X
30. Fuzzy Navel.....							X